



# Program Book

October 2015 – Syracuse NY

[www.nyswomeninc.org](http://www.nyswomeninc.org)



NEW YORK STATE  
**women, INC.** 

Our Mission: To build powerful women personally, professionally, and politically.



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## CALL TO BOARD MEETING

CALL TO: October Board Meeting  
DATE: October 16-18, 2015  
LOCATION: DoubleTree Hotel, Syracuse NY

TO: Executive Committee, Members of the Board of Directors  
and all members of New York State Women, Inc.

NOTICE is hereby given that the October Board Meeting of New York State Women, Inc. will be held on October 16-18, 2015 at the DoubleTree Hotel, Syracuse NY.

- The Board of Directors Meeting will take place at 10:00 a.m. on Sunday, October 18, 2015. All board members in good standing will be eligible to vote at this session. All members are welcome to attend the business session but will not vote at this meeting.
- Board book reports should be submitted using the online board report in the member's only section by September 15, 2015. Only standing committee chairs and region directors prepare board reports.
- Please see the schedule for all activities which start Friday at 6pm. Saturday morning the community is welcome to attend the workshops and lunch.

Respectfully submitted,  
Renee Cerullo, President  
NYS Women, Inc.

## Schedule

### October NYSW Meeting

October 16-18, 2015

\*\*\*\* Subject to Change \*\*\*\*

#### **Friday, October 16, 2015**

3:00 pm – 4:00 pm Executive Board Room	EC Meeting
3:00 pm – 6:00 pm	Registration open
4:15 pm – 5:15 pm Executive Board Room	RD/ARD Meeting
7:00 pm – 9:00 pm Adams Basin	Spooktacular Dinner – Halloween Festivities – Come dressed in your best costume! Costume contest, welcome first timers, Halloween activities.

#### **Saturday, October 17, 2015**

7:30 am – 9:00 am Champlain Room	Breakfast
8:00 am - 3:30 pm	Vendors
8:00 am – 10:00 am	Registration open
8:00 am – 9:00 am Harbour Ball Room	Career Development Opportunities Meeting
9:15 am – 10:30 am Harbour Ball Room	<b>“Dealing with Difficult People and Managing across Generations”</b> By Pauline Hoffman , Dean of Russell J. Jandoli School of Journalism and Mass Communication at St Bonaventure  Each of us is involved in interpersonal communication every day whether it's at work, at home or in our volunteer and other activities. We also deal with people who may be difficult, mindful that sometimes that difficult person is us. Dr. Hoffmann will take a look at difficult personality types and offer tips and tricks in dealing with different people in any number of areas. She will also take a look at the role different generations play in our daily activities and discuss what each brings to the table.
10:30 am – 10:45 am	Break

10:45 am – 12:00 pm  
Harbour Ball Room

**“Social Media Business Tactics are Crucial to Your Business”**

By Robin Wilson, Chief Storyteller, The Wilson Edge

You may be thinking...“no, they aren’t”. You may be thinking you’re doing just fine without it. But what if I told you that using social media wasn’t going away and that everyone from big Cola brands to your neighbor who makes jewelry to sell online uses it? Social Media is a marketing tool that needs to be incorporated into your marketing plan. We’ll be covering 9 tactics that will help you draw your audience in and convert those likes/shares/pins/tweets to increased income for your business or organization.

12:15 pm – 1:30 pm  
Champlain Room

Lunch

1:45 pm – 3:00 pm  
Harbour Ball Room

**“Wait, THAT’S what our logo looks like?”**

Learn why branding is important and how to use the NYS Women, Inc. logo properly. What is a copyright? Press release templates: what to include, when to send, who to send the release to, and HOW to send. Breakout sessions will follow the presentation so you’ll have the chance to discuss marketing ideas and ask questions of the communications committee.

3:00 pm – 3:15 pm

Break

3:15 pm – 4:30 pm  
Harbour Ball Room

**“Let’s all put on our thinking caps!”**

This brainstorming session will bring out the best ideas.

6:30 pm  
Champlain Room

Dinner – “Gab Session” & “Clothes Line Project”

**Sunday, October 18, 2015**

7:30 am - 9:00 am  
Adams Basin

Breakfast

8:30 am – 9:30 am

Registration open

9:00 am – 10:00 am  
Champlain Room

Committee Meetings

10:15 am – 12:00 pm  
Champlain Room

Board of Directors Meeting

## Board Meeting Agenda



### BOARD MEETING AGENDA

**October 18, 2015 – 10:15 a.m. – 12:00 p.m.**

*Members of the Board and those assuming board member chairs need to check in with secretary prior to the start of each Board meeting.*

Call to order	Renee Cerullo, President
Pledge of Allegiance	Theresa Fazzolari, President Elect
Opening Remarks	Renee Cerullo, President
Quorum Declaration/voting strength	Debra Carlin, Secretary
Adoption of Board Meeting Rules	Sue Fayle, Parliamentarian
Adoption of Board meeting agenda	Renee Cerullo, President

#### **Officer Reports**

Secretary report	Debra Carlin, Secretary
Actions of Executive Committee	
Minutes 05/31/15 Post Conference Board meeting	
President Elect report	Theresa Fazzolari
Treasurer report	Mary Stelley
Vice President report	Linda Przepasniak
President report	Renee Cerullo

#### **Standing Committee Reports**

Bylaws	Neale Steiniger, Chair
Personal and Professional Development	Gale Cohen, Chair
Membership	Sue Mager, Vice Chair
Communications	Katharine Smith, Chair
NIKE Report	
Finance	Ruthann Rocque, Chair
Meeting Cost Presentation	

**Other Committee Reports:**

Sponsorships

Diane Dinsmore, Chair

Marketing

Pauline Hoffman, Chair

Incorporation

Neale Steiniger, Chair

Strategic Planning

Linda Przepasniak

Unfinished Business:

New Business:

Announcement of upcoming meetings

Adjournment

Renee Cerullo, President



## Standing Rules for Board Meeting

### Standing Rules for Board Meeting

1. All members shall keep registration badges in evidence throughout business and workshop sessions.
2. Main motions must be in writing and handed to the Recording Secretary.
3. All speakers shall state their name and the name of their chapter to which they belong.
4. When speaking to a motion, each speaker will declare if speaking in the affirmative or the negative and will be limited to two minutes.
5. Only members of the Board of Directors shall make and second motions and vote.
6. Members attending the meeting may speak to the motion, however, they may not vote.
7. A speaker cannot speak twice to the same motion until everyone else wishing to speak has done so.
8. Debate on each subject will be limited to ten (10) minutes inclusive of points of information, etc.
9. All guests granted permission to attend board meetings should sit in seats assigned by the Committee in charge of seating.
10. The privilege of the floor may be given to a visitor by majority vote of the Board of Directors.
11. There shall be a timekeeper at all business sessions.
12. The current edition of *Robert's Rules of Order, Newly Revised* shall be the parliamentary authority for the conduct of business.
13. The President is empowered to make changes in the Business Agenda and Board Meeting Schedule to expedite the business of the Organization.
14. Reports not included in the Program Book will be placed on a separate table in the rear of the meeting room where they can be picked up by attendees. Pages will not be asked to distribute late reports.
15. All items of new business must be submitted to the Recording Secretary, in writing, on a Motion Form, prior to the start of the Business Session.
16. Anyone making an oral addition to a written report will be limited to three (3) minutes.
17. All personal communication devices such as, but not limited to, cell phones and pagers must be put on silent mode during business sessions, hearings and workshops, as well as other appropriate times such as guest speaker presentations. A \$5.00 penalty will be assessed for each violation; said penalty will be donated to NIKE.

## Post Conference Minutes, May 31<sup>st</sup>



### 2015 Post Conference Meeting Millennium Buffalo May 31, 2015

President Cerullo called the meeting to order at 11:20a.m. and declared a quorum with 18 Board members present.

President Cerullo led the Pledge of allegiance.

**Motion 15-38 made by Theresa Fazzolari, seconded by Linda Przepasniak that the agenda be approved with the understanding that the President is empowered to make further changes if needed. The motion carried.**

The Board Meeting Rules were adopted.

Recording Secretary reported the actions of the Executive Committee since the last Board meeting.

Treasurer Stelley distributed Conflict of Interest Policy forms to the board to be signed and returned to the Treasurer.

President Elect Fazzolari asked Region Directors and Chapter Presidents to update officer forms.

President Elect Fazzolari assumed the Chair for the purpose of the Presidents report.

President Cerullo encouraged members to attend the October board meeting, requested volunteers for the Women's Day at the Fair. Executive Committee liasons will be Debra Carlin-Advocacy, Theresa Fazzolari-PPD, Mary Stelley-Finance, Linda Przepasniak-Membership, Renee Cerullo-Communications and Bylaws. Standing Committee chairs were named.

President resumed the chair.

#### **Reports of the Board of Directors**

Advocacy Chair Joanne Olbrich asked that relevant information be forwarded to her

Communications Chair Katharine Smith reported on new marketing materials.

Awards Coordinator Linda Winston asked that relevant information be forwarded to her as it occurs.

NIKE Manager Susan Mager will send donation forms to the Region Directors for dissemination to the local Presidents.

Membership Chair Helen Rico asked that leadership encourage members to pay their dues and that the membership awards will be listed in the NIKE.

Recording Secretary Carlin read new items of business.

**Motion 15-39 made by Ruthann Rocque, seconded by Donaldy Hover, that the 2015 October Board of Directors meeting registration fee be increased by \$10 to \$35; that the 2016 Annual Conference registration fee be increased by \$10 to \$50. Referred to the Executive Committee.**

**Motion 15-40 made by Ramona, with a second, to refer the first motion to the Executive Committee. The motion carried.**

**Motion 15-41 made by Finance Chair Ruthann Rocque that the October Fall Board registration fee remain at \$25. The motion carried with one abstension.**

**Motion 15-42 by Katharine Smith, seconded by Ruthann Rocque, that NYSW hold a member contest to rename the NIKE publication. The motion carried.**

This meeting adjourned at 11:20a.m.

## President

REPORT AUTHOR	Renee Cerullo
GOALS	<ul style="list-style-type: none"> <li>• Create a Marketing Plan for NYSW and Chapters</li> <li>• Increase Social Media presence</li> <li>• Obtain Sponsors for meetings to offset costs</li> <li>• More Communication with members</li> <li>• Increase political education</li> <li>• Increase attendance at meetings</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Working closely with Marketing Committee to develop a plan. First draft has been written. We will be educating the members at the October meeting during the afternoon seminars. We will be working with every chapter to help them.</li> <li>• We have been posting more and using hashtags</li> <li>• We obtained 3 corporate sponsors for the October meeting. Planning to have 5 for June.</li> <li>• I have been sending out email messages almost weekly to the members</li> <li>• Monthly Political education emails have been going out.</li> </ul>

## President Elect

REPORT AUTHOR	Theresa Fazzolari
GOALS	<ul style="list-style-type: none"> <li>• To work with the RD/ARD's for the 2015-2016 year</li> <li>• Hold phone call meetings with the RD/ARD's during the year</li> <li>• Have meetings with RD/ARD's at both Board Meetings &amp; Conference</li> <li>• Work on Leadership Directory for the 2015-2016 year</li> <li>• Prepare my Leadership Team for the 2016-2017 year</li> <li>• Preparing for my term as President in 2016-2017</li> <li>• Attend October &amp; April Board Meetings &amp; June Conference</li> <li>• Participate in monthly EC Meetings</li> <li>• Assist the PPD Committee for the 2015-2016 year as EC Liaison</li> <li>• Work with Future Meetings Committee in planning Board Meetings &amp; Conference for the 2016-2017 year</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Held 1 phone call meeting with RD/ARD's</li> <li>• Completed most of Leadership Directory &amp; sent for placement on website</li> <li>• Begun preparing Leadership Team for 2016-2017 year</li> <li>• Participated in monthly EC Meetings</li> <li>• Working with Future Meetings Committee on dates &amp; sites for the 2016-2017 year</li> </ul>

## Vice President

REPORT AUTHOR	Linda Przepasniak
GOALS	<ul style="list-style-type: none"> <li>• To work with the Executive Committee to further the mission of NYSW, Inc.</li> <li>• To represent the state organization at regional and chapter meetings as requested.</li> <li>• To promote visibility and membership opportunities across the state.</li> <li>• To serve as EC liaison to the Advocacy Committee</li> <li>• To facilitate the evaluation and update of the NYSW Inc. strategic plan</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Attended Women's Day at the State Fair, worked the NYSW Inc. booth, represented state organization at presentation to Senator Kirsten Gillibrand (membership at large)</li> <li>• Reviewed current strategic plan and contacted members of Strategic Planning Committee for input. Preparing presentation for October Board meeting.</li> <li>• Contacted Advocacy Committee chair to outline 2015-16 actions and issues.</li> </ul>

## Treasurer

REPORT AUTHOR	Mary A Stelley
GOALS	<ul style="list-style-type: none"> <li>• Participate in EC and board/conference meetings</li> <li>• Deposit funds and pay invoices timely</li> <li>• Prepare financial reports for EC and NYS Women meetings</li> <li>• File quarterly NYS sales tax reports</li> <li>• Complete annual insurance audit</li> <li>• Send chapters liability insurance invoices &amp; certificates</li> <li>• Remit dues to chapters monthly</li> <li>• Assist finance chair with 2016-17 budget</li> <li>• Assist chapter treasurers as needed</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Attended monthly EC meetings</li> <li>• Submitted 9/30/15 financial report for Oct board book</li> <li>• Submitted September quarterly NYS sales tax report</li> <li>• Mailed chapter liability insurance invoices &amp; certificates</li> <li>• Completed annual insurance audit - received refund</li> <li>• Mailed chapter dues remittances monthly</li> <li>• Deposited checks and paid invoices timely when received</li> <li>• In contact with finance chair regarding NYS Women finances</li> </ul>

## Balance Sheet

### NYS Women Inc. Balance Sheet As of September 30, 2015

Accrual Basis

Sept 30, 15

#### ASSETS

##### Current Assets

##### Checking/Savings

10110 Checking/Operating	13,348.60
10120 PayPal	2,343.02
10200 Unrestricted Savings	65,383.11
10300 Restricted Savings	10,008.78

**Total Checking/Savings** 91,083.51

##### Other Current Assets

14000 Prepaid Expenses 836.68

**Total Other Current Assets** 836.68

**Total Current Assets** 91,920.19

**TOTAL ASSETS** 91,920.19

#### LIABILITIES & EQUITY

##### Liabilities

##### Long Term Liabilities

20400 Personal/Professional Dev	7,388.00
20420 Interest	616.42
20430 Program	1,065.00
20460 Youth Leadership	1,180.00

**Total Long Term Liabilities** 10,249.42

**Total Liabilities** 10,249.42

##### Equity

30000 Fund Balance	44,143.63
Retained Earnings	29,125.03
Net Income	8,402.11

**Total Equity** 81,670.77

**TOTAL LIABILITIES & EQUITY** 91,920.19

Profit & Loss Statement

**NYS Women Inc. Profit and Loss Performance  
July through September, 2015**

Accrual Basis

	Jul - Sep 2015	Budget	Annual Budget	Jul - Sep 2014
Ordinary Income/Expense				
Income				
40000 Dues	4,864.50	4,815.00	19,250.00	4,185.50
40100 Fall Board meeting	4,915.00			3,531.01
40300 State Conference	0.00	498.00	2,000.00	
40500 Sponsorships	250.00	498.00	2,000.00	
41000 NIKE Income	1,550.00	750.00	3,000.00	1,845.00
44000 Interest Income	32.95	51.00	200.00	27.85
<b>Total Income</b>	<b>11,612.45</b>	<b>6,612.00</b>	<b>26,450.00</b>	<b>9,589.36</b>
<b>Gross Profit</b>	<b>11,612.45</b>	<b>6,612.00</b>	<b>26,450.00</b>	<b>9,589.36</b>
Expense				
50050 Membership	425.79			
50070 Misc. Cmte. Expenses	0.00	126.00	500.00	
50100 Auditor	0.00	249.00	1,000.00	
50200 Legal	0.00	1,251.00	5,000.00	
50300 Insurance Expense	-391.75	249.00	1,000.00	-970.00
50500 Communications	111.16	174.00	700.00	
50600 Postage	19.60			
50900 Other Expenses	0.00	51.00	200.00	
50910 PayPal Fees	107.23			41.94
60100 Region Directors	0.00	411.00	1,650.00	
60300 State Reps-Field Service	0.00	126.00	500.00	
60500 Past State President	0.00		275.00	
60700 State Event PPD/NC/CR	0.00	375.00	1,500.00	
60900 President	0.00		1,200.00	
61100 NIKE Editor	0.00		200.00	
61200 Other Officers	0.00		3,000.00	
61300 Parliamentarian	0.00		600.00	
61600 Standing Chairs	0.00		1,650.00	
61700 Treasurer expenses	-40.20	75.00	300.00	150.03
70200 Promotion/Marketing	0.00	750.00	3,000.00	1,081.92
70400 Web Site	540.00	999.00	4,000.00	2,139.73
70500 Database	482.00	249.00	1,000.00	
80200 Winter Board	0.00	2,001.00	8,000.00	
80300 Annual Conference	63.08			
80600 NIKE Publication	1,893.43			2,051.81
<b>Total Expense</b>	<b>3,210.34</b>	<b>7,086.00</b>	<b>35,275.00</b>	<b>4,495.43</b>
<b>Net Ordinary Income</b>	<b>8,402.11</b>	<b>-474.00</b>	<b>-8,825.00</b>	<b>5,093.93</b>
<b>Net Income</b>	<b>8,402.11</b>	<b>-474.00</b>	<b>-8,825.00</b>	<b>5,093.93</b>

## Secretary

REPORT AUTHOR	Debra Carlin
GOALS	<ul style="list-style-type: none"> <li>• To work with and support the Executive Committee.</li> <li>• To continue to promote the mission of NYSWI.</li> <li>• To record all proceedings of the organization.</li> <li>• To maintain the record book and have this on hand at all meetings.</li> <li>• To represent the EC at Region meetings when invited.</li> <li>• To serve as liaison to the Membership Committee.</li> </ul>
ACTIONS ON GOALS	x

## Region 2

REPORT AUTHOR	Marilyn Mannino
ARD or Committee Members	Marie Illuzzi
GOALS	<ul style="list-style-type: none"> <li>• To keep the Chapters alive and open to new members. Assist in promoting communication between Chapters. Visit Chapters on their meeting nights. Become an Associate Member of Chapters not a member of.</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Assisted in keeping Bay Ridge Brooklyn Chapter open. Have visited Chapters and become an Associate Member of both Bay Ridge and Staten Island. Have encourage the ARD to do the same. ARD is now an Associate Member of Richmond County.</li> <li>• Have cut meetings to two rather than four to keep members interested.</li> </ul>

## Region 5

Report Author	Robin Bridson, Region Director
ARD or Committee Members	Helen Rico, ARD Denise Walker, Treasurer Maureen Fogerty, Secretary
Goals	<ul style="list-style-type: none"> <li>• Attend as many chapter meetings in the region as possible.</li> <li>• Schedule Fall and Spring Region V Meeting</li> <li>• Reach out to St. Lawrence Chapter and Adirondack Chapter</li> <li>• Increase membership in each of the Chapters by 25%</li> <li>• Promote PPD</li> </ul>
Actions	<ul style="list-style-type: none"> <li>• Working on Fall Meeting (Syracuse) and Spring Meeting (Adirondack)</li> <li>• Attend average of two meetings per month</li> </ul>



## Region 6

REPORT AUTHOR	Linda Winston, RD
ARD or Committee Members	Kathleen Haddad, ARD
GOALS	<ul style="list-style-type: none"> <li>• Continue to work on stabilizing region membership.</li> <li>• Continue to promote future region leadership development.</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Held a summer region meeting reviewing the upcoming year.</li> <li>• Reviewed meeting region meeting structure.</li> <li>• Attempting to plan a speaker for the fall region meeting and invite public.</li> </ul>

## Region 7

REPORT AUTHOR	Jacquie Shellman
ARD or Committee Members	Hilary Egburtson, ARD
GOALS	<ul style="list-style-type: none"> <li>• Keep Region VII viable since Co-RD unexpectedly resigned eff. 9/1/15.</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Contacted local presidents telling them I am here for them, what do they want to move forward. Contacted State to let them know what's going on. Region meeting tentatively scheduled for October 25, locals doing well. PSP very helpful.</li> </ul>

## Region 8

REPORT AUTHOR	Ramona L. Gallagher
ARD or Committee Members	Connie Smith
GOALS	<ul style="list-style-type: none"> <li>• Get organized</li> <li>• Meet with leadership to set goals together</li> <li>• Increase membership</li> <li>• Be a resource to the region chapters</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Will schedule a meeting of officers and chapter presidents</li> </ul>

## Bylaws

REPORT AUTHOR	Neale Steiniger, Chair
Committee Members	Margherita Clemento, Vice Chair Linda Provo
GOALS	<ul style="list-style-type: none"> <li>• Review NYSW State Bylaws and propose changes to Board of Directors and Members</li> <li>• Update Model Chapter Bylaws to conform to updated State bylaws</li> <li>• Committee members will assist every Local Chapter attain the goal of having updated bylaws by the end of the year</li> <li>• Update approved Bylaws after Annual Conference and send files to next year's Bylaw Chair</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Updated NYSW State Bylaws and Model Chapter Bylaws with changes approved at the NYSW 2015 Annual Conference</li> <li>• Divided the list of Chapters between the three bylaws committee members</li> <li>• Committee members, Margherita Clemento, Linda Provo or Neale Steiniger have contacted the Local chapters on their list to offer assistance in updating their bylaws</li> <li>• Sent updated bylaws from Chadwick Bay and Richmond County chapters to State President Renee for approval</li> </ul>

## Personal and Professional Development (PPD)

REPORT AUTHOR	Gale Cohen
Committee Members	Marilyn Ilegno Mary Ellen Morgan Marguerite Clemento
GOALS	<ul style="list-style-type: none"> <li>• Reaching women returning to school</li> <li>• Communicating with region as well as chapter Presidents</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Fliers placed in Local business Members reaching out.</li> <li>• Advertising in local colleges and trade school</li> <li>• Region Directors and local Chapter Presidents will receive packet with all information on all 3 programs. Career Recognition New Careerist and Political</li> </ul>

## Membership

REPORT AUTHOR	Helen Rico, Chair	
Committee Members	Sue Mager, Vice Chair Linda Przepasniak Robin Bridson Colleen White Tyll	Debra Carlin, Advisor Joyce DeLong Sue Kelly
GOALS	<ul style="list-style-type: none"> <li>• To INCREASE membership to 600+ by June 2016</li> <li>• To reach out to lapsed members</li> <li>• To welcome all new members via postcards</li> <li>• To have a successful Womens' Day at the Fair Recruiting event</li> </ul>	
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Sue Mager chaired Womens' Day at the Fair. We had our members from across the state working the booth. We reached out to over 100 individuals.</li> <li>• Met with the committee via telcons - to develop goals for 2015-2016</li> <li>• Working on dissolution paperwork for two chapters; emailed all parties involved</li> <li>• Discussing creating a liaison membership person for large regions that don't have regional meetings</li> <li>• Post cards being sent to all new members.</li> </ul>	

## Membership Report

As of Date: 9/26/2015

Chapter Name	Region	New Members	Renewing Members	Totals as of 9/26/2014	Totals as of 9/26/15	% Growth
Adirondack Chapter	5	0	7	7	7	0.00%
Bay Ridge Brooklyn Chapter	2	0	8	14	8	-42.86%
Buffalo Niagara Chapter	8	27	33	49	60	22.45%
Capital Region Womens Network	3	2	19	23	21	-8.70%
Chadwick Bay	8	3	8	13	11	-15.38%
Clarence Chapter	8	4	17	19	21	10.53%
CNY Professional & Working Women	5	0	15	16	15	-6.25%
Emember, NY	13	0	0	0	0	0.00%
Grand Island Professional Womens Chapter	8	3	12	16	15	-6.25%
Greater Binghamton Chapter	6	4	9	19	13	-31.58%
Jamestown Chapter	8	0	0	3	0	-100.00%
Lake to Lake Women	7	5	9	12	14	16.67%
Lakeshore Chapter	8	0	10	12	10	-16.67%
Member at Large	13	3	18	26	21	-19.23%
Mohawk Valley Chapter	5	9	23	27	32	18.52%
Niagara Frontier Chapter	8	1	16	18	17	-5.56%
Professional Business Women of Rome	5	3	18	21	21	0.00%
Professional Women of Sullivan County	3	17	25	39	42	7.69%
Professional Women of the Finger Lakes	7	16	15	31	31	0.00%
Richmond County Chapter	2	3	25	28	28	0.00%
Southern Finger Lakes Women	7	2	15	20	17	-15.00%
St. Lawrence Chapter	5	0	10	10	10	0.00%
Staten Island Chapter	2	5	32	40	37	-7.50%
Steuben County Women	7	1	6	17	7	-58.82%
Susquehanna Chapter	6	2	7	12	9	-25.00%
Tech Valley	4	0	0	0	0	0.00%
Town & Country	3	1	9	15	10	-33.33%
Tri-County	6	1	11	11	12	9.09%
Walton Chapter	6	0	15	15	15	0.00%
Westchester Chapter	3	1	14	17	15	-11.76%
Yates County Women	7	4	7	10	11	10.00%
<b>TOTALS</b>		<b>117</b>	<b>413</b>	<b>560</b>	<b>530</b>	<b>-5.36%</b>

## Finance

REPORT AUTHOR	Ruthann Rocque
Committee Members	Jill Johnson, Diane Dismore
GOALS	<ul style="list-style-type: none"> <li>• Review Budget monthly</li> <li>• Prepare necessary bids for executive committee approval</li> <li>• Supervise all NYS Women, Inc. expenditures</li> <li>• Review and audit fiscal reports of state events</li> <li>• Review monthly bank statements and reports from state treasurer</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Working with state treasurer on above goals</li> </ul>

## Advocacy

REPORT AUTHOR	Joann Olbrich, Advocacy Chair
Committee Members	Amy Kellogg, Linda Przepasniak
GOALS	<ul style="list-style-type: none"> <li>• Inform members of pending legislation relevant to our Legislative Platform and Advocacy Statement;</li> <li>• Provide sample letters and other assistance for activism in support of our legislative priorities.</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Members of the Committee have provided articles about legislation and voting deadlines.</li> </ul>

## Women’s Day at the NYS Fair

REPORT AUTHOR	Pat Fergerson, Chair
Committee Members	Cheryl Lavin, Vice Chair
GOALS	<ul style="list-style-type: none"> <li>• Participate in the annual event, Women’s Day at the NYS Fair, always the Wednesday before Labor Day in Syracuse, New York.</li> <li>• Promote Women’s Day at the Fair as an opportunity for members of NYS Women, Inc. to network and share our mission.</li> <li>• Promote NYS Women, Inc. through Women’s Day at the NYS Fair.</li> </ul>
ACTIONS ON GOALS	<ul style="list-style-type: none"> <li>• Obtained space at the ‘mini fair’ pavilion for NYS Women, Inc. to have a booth for Women’s Day and membership promotion. ‘Pay Day’ mini candy bars ‘Equal’ packets obtained for promotion.</li> <li>• Working with the executive committee and membership committee, sponsored luncheon by providing desert – cake on display with logo.</li> <li>• Materials distributed to women at Women’s Day (NYS Fair) at both Luncheon and Pavilion.</li> <li>• Provide any assistance to Women’s Day Manager in obtaining Women’s Day program. Luncheon speaker was US Senator Kirsten Gillibrand who was given an honorary membership. Morning program was presented by Mrs. NYS, Jessica Lahr.</li> <li>• Keeping NYS Women Inc. members informed of committee action.</li> <li>• Provided invitations to one and all for Women’s Day at the NYS Fair via meetings, Nike and the Communicator.</li> <li>• August 31, 2016 is next Women’s Day.</li> </ul>

## Sponsors

**Thank you to our sponsors:**



## Vendors

Please be sure to visit our vendors on Saturday between 8:00 AM and 3:30 PM.

Vendor	Contact Person	Email, Phone and Exhibit
<b>Claddagh farms</b>	Sarah Lamanna	<a href="mailto:Nyoilady@gmail.com">Nyoilady@gmail.com</a> 315-243-3782 Young living essential oils independent distributor
<b>Joleene Moody</b>	Joleene Moody	<a href="mailto:joleene@joleenemoody.com">joleene@joleenemoody.com</a> 315-753-2134 Keynote speaker and communication pro, author, and playwright
<b>PartyLite Gifts, Inc.</b>	Sonna LaPenna	<a href="mailto:sonnascandles@twcny.rr.com">sonnascandles@twcny.rr.com</a> 315-480-0300 Display of PartyLite Home decor and various home and personal fragrance forms
<b>NYSWI</b>	Robin Allen	<a href="mailto:rallen@stny.rr.com">rallen@stny.rr.com</a> 607-724-6941 State Committee - NYSWI Logo Items
<b>Send Out Cards</b>	Robin Allen	<a href="mailto:allenrobin39@yahoo.com">allenrobin39@yahoo.com</a> 607-724-6941 Retail cards/email cards
<b>Mind Money Success</b>	Mary Hlavacek	<a href="mailto:mary@mindmoneysuccess.org">mary@mindmoneysuccess.org</a> 607-624-6315 Coaching Video for visitors to watch. Pamphlets, Questions & Answers
<b>Chris's Accessories/Easy Scarves</b>	Christine Roberts	<a href="mailto:easyscarves@gmail.com">easyscarves@gmail.com</a> 315-527-9032 Original Design of 4 no tie scarves, made and marketed by Christine at six exclusive Art and Craft shows a year.
<b>By-Gone Days Shoppe</b>	MaryBeth Young	<a href="mailto:dmyoung47@yahoo.com">dmyoung47@yahoo.com</a> 315-735-6086 Lighted glass gift boxes in different themes eg. Christmas, Snowmen, Adirondack
<b>Tastefully Simple</b>	Stephanie Hay	<a href="mailto:Sjhay7@aol.com">Sjhay7@aol.com</a> 508-740-1324 Direct sales of packaged easy to prepare foods.